




METADES ERMIA S LEMDO

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PROFESSIONAL PROFILE

Creative and motivated Graphic Design and Social Media Management professional with academic backgrounds in Electrical and Electronics Engineering and Commerce. Currently enhancing expertise through the QIYAS Graphic Design Program. Passionate about visual communication, branding, content creation, and digital marketing. Skilled at transforming ideas into compelling visual experiences that strengthen brand identity, increase audience engagement, and support business growth.

CORE COMPETENCIES

- Graphic Design
 - Social Media Management
 - Digital Marketing
 - Visual Communication
 - Content Planning & Scheduling
 - Team Collaboration
 - Problem Solving
 - Time Management
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TECHNICAL SKILLS

Design Tools

- Adobe Photoshop
- Adobe Illustrator
- Canva

Marketing & Content

- Social Media Content Creation
- Brand Promotion
- Digital Campaign Support
- Visual Storytelling
- Social Media Strategy

EDUCATION

QIYAS Graphic Design Program

Graphic Design & Social Media Management Training
(Currently Enrolled)

Electrical and Electronics Engineering

Academic Background

Commerce

Academic Background

PROFESSIONAL STRENGTHS

- Creative and innovative thinking
 - Strong visual design skills
 - Effective communication
 - Detail-oriented approach
 - Ability to work independently and in teams
 - Adaptability and continuous learning
 - Strong organizational and project management skills
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PERSONAL INFORMATION

Nationality: Ethiopian

Location: Addis Ababa, Ethiopia

Languages: English, Amharic
